Version <1.0>

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# Introduction

[The purpose of this document is to collect, analyze, and define high-level needs and features of the <<System Name>>. It focuses on the capabilities needed by the stakeholders and the target users, and **why** these needs exist. The details of how the <<System Name>> fulfills these needs are detailed in the use-case and supplementary specifications.]

El objetivo de este documento es recolectar, analizar y definir las necesidades de alto nivel y las características de Bolsa de Trabajo. Se focaliza en las capacidades requeridas por los accionistas y los usuarios finales, y por qué estas necesidades deben existir.

[The introduction of the **Vision** document provides an overview of the entire document. It includes the purpose, scope, definitions, acronyms, abbreviations, references, and overview of this **Vision** document.]

## Purpose

[Specify the purpose of this **Vision** document**.**]

El proposito de este documento es explicar y detallar el alcance del Proyecto y las necesidades de los usuarios finales.

## Scope

[A brief description of the scope of this **Vision** document; what Project(s) it is associated with and anything else that is affected or influenced by this document.]

Este documenta reúne el objetivo del proyecto, la descripción de sus usuarios y stakeholders, sus requerimientos y las metas a alcanzar.

## Definitions, Acronyms, and Abbreviations

[This subsection provides the definitions of all terms, acronyms, and abbreviations required to properly interpret the **Vision** document. This information may be provided by reference to the project’s Glossary.]

Acronimos:

* GW: GoWork
* BT: Bolsa de trabajo

## References

[This subsection provides a complete list of all documents referenced elsewhere in the **Vision** document. Identify each document by title, report number if applicable, date, and publishing organization. Specify the sources from which the references can be obtained. This information may be provided by reference to an appendix or to another document.]

No aplica

## Overview

[This subsection describes what the rest of the **Vision** document contains and explains how the document is organized.]

En la sección que sigue se va a explicar el positioning de la empresa y el proyecto. Luego se describirá a los usuarios y stakeholders.

Después nos centraremos en el proyecto: sus características, sus requerimientos y su documentación.

# Positioning

## Business Opportunity

[Briefly describe the business opportunity being met by this project.]

El objetivo de este proyecto es proveer a los usuarios una manera sencilla y segura para acceder a un puesto laboral. Por otra parte, también proveer a los empleadores una plataforma a través de la cual podrán encontrar el personal ideal para el trabajo, contando con canales de gran alcance.

## Problem Statement

[Provide a statement summarizing the problem being solved by this project. The following format may be used:]

|  |  |
| --- | --- |
| El problema de | desempleo |
| que afecta a | la clase media y baja argentina |
| cuyo impacto es | una insatisfacción de las necesidades de las personas y un bajo índice de productividad |
| una buena solución que permite | mayor comunicación y un crecimiento de la población empleada. |

## Product Position Statement

[Provide an overall statement summarizing, at the highest level, the unique position the product intends to fill in the marketplace. The following format may be used:]

|  |  |
| --- | --- |
| Para | empleados y empleadores |
| que | Necesitan una herramienta que les permita comunicarse, aplicar a empleos o buscar empleados. |
| El producto | BT-Bolsta de Trabajo |
| Se caracteriza | Es más intiuitivo y seguro(con posibilidades de búsqueda) |
| A diferencia de | linkdin |
| Nuestro producto | Es más simple, rápido y optimizado para el uso del servicio por parte de argentinos. |

[A product position statement communicates the intent of the application and the importance of the project to all concerned personnel.]

# Stakeholder and User Descriptions

Los accionistas: Bruno Díaz

Los usuarios finales:

* Personas de sexo femenino y masculino.
* Entre 18 y 60 años.
* Con intereses laborales y preferentemente con referencias a experiencias de trabajo anteriores.

Problemas claves a resolver:

* La posibilidad de encontrar puestos de trabajo según un área y locación.
* Ofrecer empleo y analizar posibles candidatos a un puesto.
* Proveer contacto entre el empleador y empleado.

[To effectively provide products and services that meet your stakeholders’ and users' real needs, it is necessary to identify and involve all of the stakeholders as part of the Requirements Modeling process. You must also identify the users of the system and ensure that the stakeholder community adequately represents them. This section provides a profile of the stakeholders and users involved in the project, and the key problems that they perceive to be addressed by the proposed solution. It does not describe their specific requests or requirements as these are captured in a separate stakeholder requests artifact. Instead, it provides the background and justification for why the requirements are needed.]

## Market Demographics

[Summarize the key market demographics that motivate your product decisions. Describe and position target market segments. Estimate the market’s size and growth by using the number of potential users or the amount of money your customers spend trying to meet needs that your product or enhancement would fulfill. Review major industry trends and technologies. Answer these strategic questions:

El mercado al cual apunta el proyecto se divide en 4 segmentos principales:

* Jóvenes buscando un primer trabajo.
* Personas con experiencia previa en un trabajo.
* Particulares que busquen empleados.
* PYMES que busquen nuevos empleados.

• What is your organization’s reputation in these markets?

La empresa es nueva con lo cual los mercados serían introducidos a la misma por este primer proyecto.

• What would you like it to be?

Buscamos que se un proyecto que evolucione con los años incluso después de su lanzamiento. Con vistas a expandirse a otros países en Latinoamérica.

• How does this product or service support your goals?]

Este es el primer proyecto en una serie de programas que facilitarán el desarrollo de las carreras profesionales de los individuos y mejorarán el ambiente laboral en Argentina.

## Stakeholder Summary

No aplica

[There are a number of stakeholders with an interest in the development and not all of them are end users. Present a summary list of these non-user stakeholders. (The users are summarized in section 3.3.)]

|  |  |  |
| --- | --- | --- |
| **Name** | **Description** | **Responsibilities** |
| Bruno Díaz | 40 años, cuenta con 4 empresas de software. | Asegurarse que se cumplan los deadlines |

## User Summary

[Present a summary list of all identified users.]

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Description** | **Responsibilities** | **Stakeholder** |
| Empleador | El empleador carga a la aplicación trabajos. | -Exponer información fidedigna.  -Poner información detallada sobre el trabajo que está ofreciendo. | Bruno Dìaz |
| Candidato a empleo | Aplica a trabajos. | -Exponer información fidedigna (por ejemplo, el CV). | No cuenta con stakeholder. |

## User Environment

[Detail the working environment of the target user. Here are some suggestions:

* Number of people involved in completing the task? Is this changing?

Dos personas involucradas: empleador y empleado.

* How long is a task cycle? Amount of time spent in each activity? Is this changing?

No aplica.

* Any unique environmental constraints: mobile, outdoors, in-flight, and so on?

Se trata de un proyecto web.

* Which systems platforms are in use today? Future platforms?

No aplication. Se realizará

* What other applications are in use? Does your application need to integrate with them?

No aplica.

This is where extracts from the Business Model could be included to outline the task and roles involved and so on.]

## Stakeholder Profiles

[Describe each stakeholder in the system here by filling in the following table for each stakeholder. Remember that stakeholder types can be as divergent as users, departments, and technical developers. A thorough profile would cover the following topics for each type of stakeholder.]

### Bruno Díaz

|  |  |
| --- | --- |
| **Representative** | Germán Mc Check |
| **Description** | 40 años, cuenta con 4 empresas de software. |
| **Type** | Doctor en Ciencia de la Computación, entrepeneur. |
| **Responsibilities** | Asegurarse que se cumplan los deadlines. |
| **Success Criteria** | Considera que es un éxito si se cuenta con más de 10.000 usuarios antes de 2018. |
| **Involvement** | Lee los informes que le son proveídos por la empresa. Con reuniones mensuales. |
| **Deliverables** | Weekly updates. |
| **Comments / Issues** | No comments. |

## User Profiles

[Describe each unique user of the system here by filling in the following table for each user type. Remember user types can be as divergent as gurus and novices. For example, a guru might need a sophisticated, flexible tool with cross-platform support, while a novice might need a tool that is easy to use and user-friendly. A thorough profile needs to cover the following topics for each type of user.]

### Empleador

|  |  |
| --- | --- |
| **Representative** | Stakeholder: Bruno Díaz |
| **Description** | Empleador dueño de una PYMES o particular buscando un empleado. |
| **Type** | Usuario casual. |
| **Responsibilities** | Testing y publicación de empleos. |
| **Success Criteria** | El usuario considera el proyecto un éxito cuando consigue encontrar un candidato adecuado a la posición que está ofreciendo. |
| **Involvement** | Suplen de información al sistema y cartillas de posiciones de empleo. |
| **Deliverables** | El usuario puede proveer feedback sobre su nivel de satisfacción con el sistema. |
| **Comments / Issues** | El uso de otras herramientas de la competencia más conocidas. |

### Candidato a empleo

|  |  |
| --- | --- |
| **Representative** | No cuenta con stakeholder o representativo. |
| **Description** | Usuarios con experiencia previa o en busca de un primer trabajo. Mayor proporción de personas entre 18 y 29 años. |
| **Type** | Usuario casual. |
| **Responsibilities** | Testing. |
| **Success Criteria** | El usuario considera el proyecto un éxito cuando consigue un trabajo. |
| **Involvement** | Suplen de información al sistema |
| **Deliverables** | El usuario puede proveer feedback sobre su nivel de satisfacción con el sistema. |
| **Comments / Issues** | El uso de otras redes alternativas para búsqueda de trabajo. Desconfianza a trabajos conseguidos online. |

## Key Stakeholder or User Needs

[List the key problems with existing solutions as perceived by the stakeholder or user. Clarify the following issues for each problem:

• What are the reasons for this problem?

Los servicios no son suficientemente seguros.

No están enfocados en la población argentina.

• How is it solved now?

Esto se va a resolver enfocándonos en las necesidades laborales de la sociedad argentinos e investigar la implementación de un sistema para verificar que los datos brindados por los usuarios sean fidedignos.

• What solutions does the stakeholder or user want?]

Los usuarios buscan que la información proveída por ambas partes sea real y que se cumpla con los contratos pactados.

[It is important to understand the **relative** importance the stakeholder or user places on solving each problem. Ranking and cumulative voting techniques indicate problems that **must** be solved versus issues they would like addressed.

Fill in the following table—if using Rational RequisitePro to capture the Needs, this could be an extract or report from that tool.]

No aplica.

## Alternatives and Competition

[Identify alternatives the stakeholder perceives as available. These can include buying a competitor’s product, building a homegrown solution or simply maintaining the status quo. List any known competitive choices that exist or may become available. Include the major strengths and weaknesses of each competitor as perceived by the stakeholder or end user.]

### Bumerang.com

### Zonajobs.com

(Páginas que ya ofrecen el servicio pedido)

# Product Overview

[This section provides a high level view of the product capabilities, interfaces to other applications, and system configurations. This section usually consists of three subsections, as follows:

• Product perspective

• Product functions

• Assumptions and dependencies]

## Product Perspective

[This subsection of the **Vision** document puts the product in perspective to other related products and the user’s environment. If the product is independent and totally self-contained, state it here. If the product is a component of a larger system, then this subsection needs to relate how these systems interact and needs to identify the relevant interfaces between the systems. One easy way to display the major components of the larger system, interconnections, and external interfaces is with a block diagram.]

El producto es independiente y no forma parte de otros sistemas. Por lo cuál será el primer lanzamiento de gran impacto de la compañía.

## Summary of Capabilities

[Summarize the major benefits and features the product will provide. For example, a **Vision** document for a customer support system may use this part to address problem documentation, routing, and status reporting without mentioning the amount of detail each of these functions requires.

Organize the functions so the list is understandable to the customer or to anyone else reading the document for the first time. A simple table listing the key benefits and their supporting features might suffice. For example:]

No aplica.

## Assumptions and Dependencies

[List each of the factors that affect the features stated in the **Vision** document. List assumptions that, if changed, will alter the **Vision** document. For example, an assumption may state that a specific operating system will be available for the hardware designated for the software product. If the operating system is not available, the **Vision** document will need to change.]

No aplica.

## Cost and Pricing

[For products sold to external customers and for many in-house applications, cost and pricing issues can directly impact the application’s definition and implementation. In this section, record any cost and pricing constraints that are relevant. For example, distribution costs, (# of diskettes, # of CD-ROMs, CD mastering) or other cost of goods sold constraints (manuals, packaging) may be material to the projects success, or irrelevant, depending on the nature of the application.]

No aplica.

## Licensing and Installation

[Licensing and installation issues can also directly impact the development effort. For example, the need to support serializing, password security or network licensing will create additional requirements of the system that must be considered in the development effort.

Installation requirements may also affect coding or create the need for separate installation software.]

No aplica.

# Product Features

[List and briefly describe the product features. Features are the high-level capabilities of the system that are necessary to deliver benefits to the users. Each feature is an externally desired service that typically requires a series of inputs to achieve the desired result. For example, a feature of a problem tracking system might be the ability to provide trending reports. As the use-case model takes shape, update the description to refer to the use cases.

Because the **Vision** document is reviewed by a wide variety of involved personnel, the level of detail needs to be general enough for everyone to understand. However, enough detail must be available to provide the team with the information they need to create a use-case model.

To effectively manage application complexity, we recommend for any new system, or an increment to an existing system, capabilities are abstracted to a high enough level so 25-99 features result. These features provide the fundamental basis for product definition, scope management, and project management. Each feature will be expanded in greater detail in the use-case model.

Throughout this section, each feature will be externally perceivable by users, operators or other external systems. These features need to include a description of functionality and any relevant usability issues that must be addressed. The following guidelines apply:

• Avoid design. Keep feature descriptions at a general level. Focus on capabilities needed and why (not how) they should be implemented.

• If you are using the Rational RequisitePro toolkit, all need to be selected as requirements of type for easy reference and tracking.]

## Alta de usuario

El usuario debe poder registrarse con un nombre de usuario y contraseña.

## Log in de usuario

El usuario entra con su username/email y una contraseña.

## Baja de usuario

Se elimina al usuario del sistema.

## Modificación de usuario

Una vez que se haya terminado el log in se puede modificar la información del usuario.

## Mail de confirmación de alta de usuario

Un mail que será enviado al usuario a la casilla que haya determinado cuando se registró con el fin de que el mismo verifique su cuenta.

## Búsqueda de trabajo

El cliente inicia una búsqueda de un trabajo que desea aplicar.

## Listar Trabajos

El usuario visualizará la lista de Trabajos similares que aplican a los filtros seleccionados previamente.

## Aplicar Puesto de Trabajo

El usuario una vez seleccionado el puesto laboral envía su CV

## ABM de Empresas

El usuario podrá realizar el alta como empresa que busca candidatos a emplear.

## AMB de Trabajos x Empresas

El usuario empresa podrá realizar el ABM de un puesto de trabajo vacante que desea cubrir.

# Constraints

[Note any design constraints, external constraints or other dependencies.]

El proyecto debe estar terminado para noviembre de 2017.

# Quality Ranges

[Define the quality ranges for performance, robustness, fault tolerance, usability, and similar characteristics that are not captured in the Feature Set.]

El programa debe tener tiempos de respuesta razonables y responder de manera correcta a los errores.

# Precedence and Priority

[Define the priority of the different system features.]

Las características se listarán en orden de mayor a menor prioridad:

1. Alta de usuario
2. Log in de usuario
3. Baja de usuario
4. Búsqueda de Trabajo
5. Listar Trabajos
6. Aplicar puesto de trabajo
7. ABM de empresas
8. ABM de trabajos x empresa
9. Modificación de usuario
10. Mail de confirmación de alta de usuario

# Other Product Requirements

[At a high level, list applicable standards, hardware or platform requirements, performance requirements, and environmental requirements.]

No aplica.

## Applicable Standards

[List all standards with which the product must comply. These can include legal and regulatory (FDA, UCC) communications standards (TCP/IP, ISDN), platform compliance standards (Windows, UNIX, and so on), and quality and safety standards (UL, ISO, CMM).]

Al ser una plataforma online se aplica todo lo necesario para una aplicación web normal.

## System Requirements

[Define any system requirements necessary to support the application. These can include the supported host operating systems and network platforms, configurations, memory, peripherals, and companion software.]

Un servidor web ya sea pago o gratuito.

## Performance Requirements

[Use this section to detail performance requirements. Performance issues can include such items as user load factors, bandwidth or communication capacity, throughput, accuracy, and reliability or response times under a variety of loading conditions.]

No aplica.

## Environmental Requirements

[Detail environmental requirements as needed. For hardware- based systems, environmental issues can include temperature, shock, humidity, radiation, and so forth. For software applications, environmental factors can include usage conditions, user environment, resource availability, maintenance issues, and error handling and recovery.]

No aplica.

# Documentation Requirements

[This section describes the documentation that must be developed to support successful application deployment.]

## User Manual

[Describe the purpose and contents of the User Manual. Discuss desired length, level of detail, need for index, glossary of terms, tutorial versus reference manual strategy, and so on. Formatting and printing constraints must also be identified.]

Al ser una plataforma online, no será necesaria la creación de un manual de usuario

## Online Help

[Many applications provide an online help system to assist the user. The nature of these systems is unique to application development as they combine aspects of programming (hyperlinks, and so forth) with aspects of technical writing, such as organization and presentation. Many have found the development of an online help system is a project within a project that benefits from up-front scope management and planning activity.]

Como reemplazo del manual de usuario, se realizará una sección de ayuda con preguntas frecuentes (FAQ) en la aplicación que servirá de guía de uso para el usuario.

## Installation Guides, Configuration, and Read Me File

[A document that includes installation instructions and configuration guidelines is important to a full solution offering. Also, a Read Me file is typically included as a standard component. The Read Me file can include a "What's New With This Release” section, and a discussion of compatibility issues with earlier releases. Most users also appreciate documentation defining any known bugs and workarounds in the Read Me file.]

En caso de implementar la plataforma web no será necesario.

En caso de realizar una aplicación de escritorio se proveerá un archivo de texto con las instrucciones para la instalación del producto.

## Labeling and Packaging

[Today's state-of-the-art applications provide a consistent look and feel that begins with product packaging and manifests through installation menus, splash screens, help systems, GUI dialogs, and so on. This section defines the needs and types of labeling to be incorporated into the code. Examples include copyright and patent notices, corporate logos, standardized icons and other graphic elements, and so forth.]

Al no ser un producto tangible, no será necesario un empaque.

# A Feature Attributes

[Features are given attributes that can be used to evaluate, track, prioritize, and manage the product items proposed for implementation. All requirement types and attributes need to be outlined in the Requirements Management Plan, however, you may wish to list and briefly describe the attributes for features that have been chosen. The following subsections represent a set of suggested feature attributes.]

## A.1 Status

[Set after negotiation and review by the project management team. Tracks progress during definition of the project baseline.]

|  |  |
| --- | --- |
| Proposed | Implementación usando tecnologías web |
| Approved | -Alta de usuario  -Mail de confirmación  -Modificación de usuario  -Baja de usuario  -Log in del usuario |
| Incorporated | No aplica |

## A.2 Benefit

[Set by Marketing, the product manager or the business analyst. All requirements are not created equal. Ranking requirements by their relative benefit to the end user opens a dialog with customers, analysts, and members of the development team. Used in managing scope and determining development priority.]

|  |  |
| --- | --- |
| Critical | -Alta de usuario  -Mail de confirmación  -Modificación de usuario  -Baja de usuario  -Listar trabajos  -Aplicar Puesto de trabajo  -Búsqueda de trabajo  -Log in del usuario |
| Important | -Proveer una interfaz gráfica |
| Useful | -Proveer una interfaz web amigable para los usuarios |

## A.3 Effort

[Set by the development team. Because some features require more time and resources than others, estimating the number of team or person-weeks, lines of code required or function points, for example, is the best way to gauge complexity and set expectations of what can and cannot be accomplished in a given time frame. Used in managing scope and determining development priority.]

No aplica.

## A.4 Risk

[Set by development team based on the probability the project will experience undesirable events, such as cost overruns, schedule delays or even cancellation. Most project managers find categorizing risks, as high, medium, and low, is sufficient, although finer gradations are possible. Risk can often be indirectly assessed by measuring the uncertainty (range) of the projects team’s schedule estimate.]

No aplica.

## A.5 Stability

[Set by the analyst and development team, this is based on the probability that features will change or the team’s understanding of the feature will change. Used to help establish development priorities and determine those items for which additional elicitation is the appropriate next action.]

La elección de la interfaz a utilizar, ya sea de escritorio o web, implica un cambio en la implementación de la plataforma.

Cambios en los requerimientos del Proyecto pueden implicar el desarrollo e implementación de nuevas características (“features”).

## A.6 Target Release

[Records the intended product version in which the feature will first appear. This field can be used to allocate features from a **Vision** document into a particular baseline release. When combined with the status field, your team can propose, record, and discuss various features of the release without committing them to development. Only features whose Status is set to Incorporated and whose Target Release is defined will be implemented. When scope management occurs, the Target Release Version Number can be increased so the item will remain in the **Vision** document but will be scheduled for a later release.]

No aplica.

## A.7 Assigned To

[In many projects, features will be assigned to "feature teams" responsible for further elicitation, writing the software requirements, and implementation. This simple pull-down list will help everyone on the project team to understand responsibilities better.]

No aplica.

## A.8 Reason

[This text field is used to track the source of the requested feature. Requirements exist for specific reasons. This field records an explanation or a reference to an explanation. For example, the reference might be to a page and line number of a product requirement specification or to a minute marker on a video of an important customer review.]

Requerimientos que existen por definición de la plataforma (Proyecto) a desarrollar:

* Alta de usuario
* Mail de confirmación
* Modificación de usuario
* Baja de usuario
* Log in de usuario
* -Búsqueda de trabajo
* Listar trabajos
* Aplicar a puesto de trabajo
* ABM de empresas
* ABM de trabajos x empresa